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U. S. GOVERNMENT
AUGUST 1, 1939 ☆
U. S. Department of Agriculture

First Wholesale Price List . . 1939

AUGUST 1, 1939

Rose Bushes



Howard
Rose
Company

HEMET,
CALIFORNIA

Quantity Prices

General Assortment of Hybrid. Teas

| | GRADE | No. 1 | No. 1½ | No. 2 |
|--------------------|-------|-------|--------|-------|
| 300 to 1000 | | 20c | 14c | 10c |
| 1000 to 2000 | | 18c | 12c | 9c |
| 2000 and up | | 17c | 11c | 8c |

A few exceptions to above are necessary; the higher priced varieties, the cheaper climbers, etc., sell at List Prices.

Hybrid Teas, Teas, etc., etc.

A

| | No. 1 Each | No. 1½ Each | No. 2 Each |
|--|------------------|-------------------|------------------|
| Ami Quinard. A tall, vigorous grower and profuse bloomer. One of the darkest red varieties, velvety crimson-maroon | 22c | 15c | 10c |
| Angele. ('35) Creamy white, very large, double, lasting | | 15c | 10c |
| Angele Pernet. Long coppery orange buds, open flowers toned yellow | | 18c | 12c |
| Autumn. An exceptionally vigorous, upright grower ;long strong stems, very double blooms of rich burnt orange, yellow and red | 22c | 15c | 10c |

B

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|--|-----|-----|-----|
| Barcelona. Free blooming, dark velvety red; vigorous and upright | 30c | 21c | 15c |
| Betty Uprichard. Lasting blooms of brilliant orange-carmine on outer surface of petals, soft pink inside; a profuse bloomer | 22c | 15c | 10c |
| Better Times. See Patented Roses. | | | |
| Briarcliff. A very popular clear rose-pink sport of Columbia | 22c | 15c | 10c |

C

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|---|-----|-----|-----|
| Caledonia. One of the best whites; long buds, large, double, lasting blooms | 22c | 15c | 10c |
| Catalonia. Strikingly brilliant, orange-vermillion; double, cupped | 25c | 18c | 12c |
| Cathrine Kordes. Extremely lasting, large pointed buds and double blooms of scarlet-toned pink; a good grower with long stemmed blooms | 18c | 12c | |
| Chas K Douglas. Free flowering variety; scarlet-crimson; strong, bushy | 22c | 15c | 10c |
| Chas P Kilham. Large, very double, lasting; bright scarlet-carmine toned gold at the base | 25c | 18c | 12c |
| Christopher Stone. Large scarlet-crimson blooms | | 21c | 15c |
| Columbia. Long pointed bud, fragrant, deep pink | | 15c | 10c |
| Condesa de Sastago. One of the most popular varieties; bears a profusion of fully double, two-toned blossoms on vigorous, bushy plants; petals are deep coppery-pink inside, golden yellow reverse | 22c | 15c | 10c |
| Countess Vandal. See Patented Roses. | | | |
| Crusader. Double blooms of rich crimson-red | | 15c | 10c |
| Cuba. The vigorous plants produce many of the large, semi-double blooms of bright cardinal-red toned gold | 22c | 15c | 10c |
| Cynthia. Color and form are comparable to the lovely Chas P Kilham but Cynthia makes a more satisfactory plant; a very free bloomer | 22c | 15c | 10c |

Order in Multiples of TEN please. Ten or more at these prices.

—TWO—

D

| | | | |
|------------------------|---|-----|---------|
| Daily Mail Scented. | Double, rich crimson-maroon; very fragrant | 18c | 12c |
| Dainty Bess. | The most popular single; the vigorous plants bear large clusters of waxy petaled rose-pink blooms with wine-red stamens | 22c | 15c 10c |
| Dame Edith Helen. | Extremely double, glowing pink; excellent shape | 22c | 15c 10c |
| David O Dodd. | Large, double blooms of rich, deep scarlet | 25c | 18c 12c |
| Director Rubio. | Vivid cochineal pink; large blooms on strong stems | 25c | 18c 12c |
| Duchess of Atholl. | Large, pointed buds of vivid orange passing to double cupped blooms of old-rose with a golden suffusion | 22c | 15c 10c |
| Duchess of Wellington. | Fragrant, saffron yellow stained orange, to creamy yellow..... | 22c | 15c 10c |
| Duchess of York. | Full blooms of orange to apricot; free flowering | 15c | 10c |
| Duquesa de Penaranda. | A very effective color blend of apricot-orange and pink. A vigorous grower bearing a profusion of double bloom | 22c | 15c 10c |

E

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| Eclipse. | See Patented Roses. | | |
| Edel. | Ivory white blooms with a very pleasing fragrance | 25c | 18c 12c |
| Editor McFarland. | Gaining wide popularity because of its shapely buds and double, brilliant pink blooms, profuse, vigorous | 22c | 15c 10c |
| Edith Mary Mee. | Same coloring and form as Chas P Kilham; twice the bloom. Superb apricot coral to oriental red | 30c | 21c 15c |
| Edith Nellie Perkins. | Delicate colors blended in beautifully formed blooms of light cerise pink, inside suffused gold; very vigorous | 22c | 15c 10c |
| E G Hill. | Large, extremely double, lasting deep scarlet; does not fade or blue, but intensifies with age. Vigorous, upright, profuse | 25c | 18c 12c |
| Essence. | Similar to Etoile de Hollande; bright, velvety crimson | 22c | 15c 10c |
| Eternal Youth. | See Patented Roses. | | |
| Etoile de France. | Very fragrant flowers of rich crimson | 22c | 15c 10c |
| Etoile de Hollande. | Dark velvety-red; large, fragrant ,profuse | 25c | 18c 12c |
| Eulalia. | Large buds, double pink blooms; vigorous | 25c | 18c 12c |

F

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| Faience. | Long tapering buds, cadmium-yellow and shrimp pink | 21c | 15c |
| Fantasy. | Very double, pearly pink; vigorous, hardy | 18c | 12c |
| Federico Casas. | A free flowering variety of cinnamon pink reverse of petals toned gold; full, double blooms | 25c | 18c 12c |
| Feu Joseph Looymans. | Profuse, continuous bloomer; long pointed buds and lasting cupped flowers of yellow shaded apricot | 22c | 15c 10c |
| Feu Pernet-Ducher. | See Patented Roses. | | |
| Florence L Izzard. | Lasting, deep golden yellow; double, fragrant | 18c | 12c |
| Francis Scott Key. | Extremely large, very double, rich crimson | 15c | 10c |
| Frau Weigand. | Very double, deep yellow to light orange; upright grower | 22c | 15c 10c |

G

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|--------------------|--|-----|---------|
| General MacArthur. | Intensely fragrant, bright scarlet-crimson | 22c | 15c 10c |
| Gipsy Lass. | Dark glowing scarlet-crimson; many fragrant, well-shaped double blooms are borne on strong, upright growing plants | 22c | 15c 10c |
| Glowing Carmine. | Carmine; strong grower; blooms freely | 22c | 15c 10c |
| Golden Dawn. | An exceptionally strong growing yellow variety; very double fragrant blooms of sunflower-yellow | 22c | 15c 10c |
| Golden Emblem. | Beautiful, large, double blooms of rich yellow, buds stained red on outer petals | 25c | 18c |
| Golden Pernet. | (Mons Julien Potin). Large double primrose yellow | 22c | 15c 10c |
| Golden Rapture. | Long lasting, beautifully formed buds, fully double blooms, rich yellow; vigorous grower, long strong stems | 25c | 18c 12c |

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| Gold Star. A profuse bloomer with double, golden yellow blooms that deepen to orange in center | 12c |
| Grenoble. Becoming deservedly popular because of its profusion of long stemmed beautifully shaped blooms, striking scarlet-crimson, vigorous | 22c 15c 10c |
| Gruss an Teplitz. Intensely fragrant, dark velvety-scarlet; a continuous bloomer, a vigorous, hardy variety | 22c 15c 10c |

H

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| Hadley. Large, double, perfectly formed blooms of rich crimson | 22c 15c 10c |
| H C Young. Well shaped salmon-pink buds; very vigorous | 22c 15c 10c |
| Heinrich Wendland. Distinctively two-toned, large double blooms. Inside of petals are nasturtium red, reverse golden yellow | 25c 18c 12c |
| Hermann Eggers. Large, fairly full unshaded scarlet flowers | 22c 15c 10c |
| Hinrich Gaede. Bright vermillion, toned gold; good form and fragrance | 30c 21c 18c |
| Hollywood. A rose-red variety used extensively for forcing | 18c 12c |
| Hoosier Beauty. A vigorous, upright grower and profuse, continuous bloomer glowing deep scarlet with extremely dark shadings | 22c 15c 10c |
| Hortulanus Budde. Beautiful open flowers of luminous scarlet | 22c 15c 10c |

I

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|---|-------------|
| Imperial Potentate. Large, deep rose-pink; vigorous, profuse | 22c 15c 10c |
| Impress. Very large, double, salmon-cerise suffused gold | 22c 15c 10c |
| Innocence. Long tapering buds open to very large, single blooms of pure white with wine-red stamens | 12c |
| Irish Charm. Beautiful long buds and semi-double blooms of blush pink toned golden apricot on long, strong stems | 25c 18c 12c |
| Irish Fireflame. Single blooms follow long buds, pink and gold | 25c 18c 12c |
| Isobel. One of the favorite singles; very large, bright orange-pink | 25c 18c 12c |

J

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| James Gibson. Large, high-centered, lasting, velvety crimson-scarlet | 22c 15c 10c |
| J C Thornton. Long stemmed, double blooms of glowing crimson-scarlet | 18c 12c |
| Joanna Hill. A vigorous, upright grower which bears many beautifully shaped, long lasting buds and double blooms on good stems for cutting; deep creamy yellow shaded bronzy pink in center | 22c 15c 10c |
| John Russell. Large, double blooms of crimson, shaded darker | 22c 15c |
| Jon J L Mock. Two-toned carmine pink and sparkling, clear pink | 22c 15c 10c |
| J Otto Thilow. Perfect buds and full flowers of rich rose-pink | 22c 15c 10c |
| Jules Gaujard. A profuse bloomer; very large, fragrant, orange-carmine | 22c 15c 10c |

K

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| K A Victoria. Ivory white, pale lemon center; high-centered, double | 22c 15c 10c |
| Katherine Pechtold. Beautifully pointed buds and fairly full blooms with reflexed petals; soft coppery orange flushed old gold; profuse | 25c 18c 12c |
| Kidwai. Soft tones of creamy yellow suffused salmon; large, double | 22c 15c 10c |
| Killarney. Fragrant, free bloomer, bright pink | 22c 15c 10c |
| Killarney Dbl White. Large, snowy white, intensely fragrant | 22c 15c 10c |
| Korovo. Vigorous plant; light salmon pink, yellow base | 18c 12c |

L

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|---|-------------|
| Lady Alice Stanley. Lasting, double, light pink; continuous bloomer | 22c 15c 10c |
| Lady Ashtown. Carmine-pink, high-centered, lasting blooms | 22c 15c 10c |
| Lady Forteviot. Striking, bright golden yellow shaded apricot; profuse | 25c 18c 12c |

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| Lady Hillingdon. Deep orange-yellow; free, continuous bloomer | 22c | 15c | 10c |
| Lady Margaret Stewart. Large, double, rich yellow marked orange-red | 18c | 12c | |
| La France. Intensely fragrant, bright pink; the first Hybrid-Tea rose | 22c | 15c | 10c |
| Leonard Barron. Beautiful buds of pink toned gold at base open to extremely large full blooms of buff pink suffused gold; hardy | 22c | 15c | 10c |
| Lord Charlemont. Large, well-formed, deep crimson; very fragrant | 25c | 18c | 12c |
| Los Angeles. Perfectly formed, long pointed buds and double blooms with reflexed petals; luminous flame pink toned coral; golden base | 22c | 15c | 10c |
| Louise Catherine Breslau. Lasting, coral-red shaded chrome-yellow | 25c | 18c | 12c |
| Lovely. Soft carmine-pink, delicately fragrant | 22c | 15c | 10c |
| Lucie Marie. A very vigorous grower; fragrant, long-pointed buds and double flowers of yellow shaded apricot-cerise | 22c | 15c | 10c |
| Lucy Nicolas. ('35) Pointed, golden copper buds and full, coppery-pink blooms | 25c | 18c | 12c |
| Lucyle. Large, firm buds, double blooms, glowing pink | 22c | 15c | 10c |
| Ludwig Oppenheimer. Deep glowing crimson-scarlet, delightful perfume | 18c | 12c | |
| Lulu. Long slender buds of coral-rose, open blooms | 25c | 18c | 12c |
| Luxembourg. Double, bronzy yellow; profuse | 22c | 15c | 10c |
| Lydia. Large, firm buds expand slowly to very double blooms of rose-pink lightened with orange | 25c | 18c | |

M

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| McGredy's Ivory. Large, well shaped, creamy white; fragrant | 21c | 15c | |
| McGredy's Scarlet. Beautifully formed, high-centered blooms of brilliant scarlet shaded rose-pink; a vigorous grower, long stems | 22c | 15c | 10c |
| McGredy's Sunset. See Patented Roses. | | | |
| McGredy's Yellow. Bright, buttercup-yellow; perfect form; fragrant | 25c | 18c | 12c |
| Malar Ros. Pointed buds, double blooms, rich crimson | 22c | 15c | 10c |
| Margaret Belle Houston. Rich, velvety crimson; a good grower | 22c | 15c | 10c |
| Margaret McGredy. Full blooms of orange-scarlet are profusely borne on vigorous, bushy plants | 22c | 15c | 10c |
| Mari Dot. Very fragrant, lasting, bright apricot-orange | 25c | 18c | 12c |
| Mary Hart. See Patented Roses. | | | |
| Max Krause. Large, high-centered, very double, golden-yellow | 25c | 18c | 12c |
| Mev G A Van Rossem. A distinctive color; orange brown; well formed, double blooms with pleasant fragrance | 22c | 15c | 10c |
| Miss Rowena Thom. Immense, bright pink, golden base; good grower, profuse | 22c | 15c | 10c |
| Mme Caroline Testout. Satiny pink; large blooms on upright plants | 22c | 15c | 10c |
| Mme Edouard Herriot. Free bloomer, coral-red toned yellow at base | 22c | 15c | 10c |
| Mme Emile Daloz. Satiny pink; large loose flower; delightful fragrance | 25c | 18c | 12c |
| Mme Jules Bouche. White with blush tints in center | 22c | 15c | 10c |
| Mme Joseph Perraud. High-centered, perfectly formed buds and double blooms that shade from shell-pink at the edges to buff and orange in the center. An upright grower with long stemmed blooms | 25c | 18c | 12c |
| Mme Nicolas Aussel. Coppery red buds, full blooms of deep salmon | 22c | 15c | 10c |
| Mrs Aaron Ward. Very profuse; medium size, buff yellow shaded orange | 25c | 18c | 12c |
| Mrs A R Barracough. Large, full blooms of vivid carmine pink | 22c | 15c | 10c |
| Mrs Edward Laxton. Cherry cerise shot with golden yellow. Long lasting flowers..... | 25c | 18c | 12c |
| Mrs E P Thom. Profuse, strong, bushy plants, double, pure yellow blooms | 22c | 15c | 10c |
| Mrs Henry Bowles. Lasting, high-centered flowers of rosy pink shaded salmon; a good grower and profuse, continuous bloomer | 22c | 15c | 10c |
| Mrs John Bell. Large, beautifully formed buds and double blooms of rich lasting cochineal-carmine, golden base; vigorous, profuse | 22c | 15c | 10c |
| Mrs Lovell Swisher. Bud coppery salmon, flower double delicate salmon-pink with flesh colored edges. Borne singly on long stem | 22c | 15c | 10c |
| Mrs Pierre S DuPont. A free flowering kind; double, rich yellow | 22c | 15c | 10c |
| Mrs Sam McGredy. Long coppery buds, full cupped orange-rose blooms | 30c | 21c | 15c |
| Mrs Wakefield Christie-Miller. Large, double, fluffy, salmon-rose | 22c | 15c | 10c |

N

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| National Flower Guild. Crimson flowers; blooms continuously during hot summer days. Large bushy plants | 22c | 15c | 10c |
| Night. Bud almost black on long strong stem, upright and hardy | 25c | 18c | 12c |

O

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| Olympiad. Large, well-formed, vivid Scarlet, undertone yellow | 25c | 18c | 12c |
| Ophelia. Light salmon shading to yellow | | 18c | 12c |
| Ophelia Golden. Golden yellow center, lighter edges | 22c | 15c | 10c |

P

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| Padre. A strong, tall grower, free bloomer; coppery scarlet | 22c | 15c | 10c |
| Phyllis Gold. Large, butter-yellow rose of fine substance | 25c | 18c | 12c |
| Picture. Warm pink, undertones of salmon; strong and vigorous | 25c | 18c | 12c |
| Pink Dawn. ('35) Perfectly formed, deep rose-pink, toned orange | 22c | 15c | 10c |
| Pink Radiance. Free flowering, vigorous grower, rosy opaline pink | | 15c | 10c |
| Porto. A free blooming, tall grower; dark crimson-scarlet | | 15c | 10c |
| President Herbert Hoover. Long stems on vigorous plants; extremely large double blooms of creamy yellow tinted with flame pink | 22c | 15c | 10c |
| President Plumecocq. Large, cupped blooms of lasting, soft coppery-yellow and salmon; vigorous, upright grower, and profuse bloomer | 22c | 15c | 10c |
| Prince Felix. Very velvety, carmine-red; vigorous, profuse | 22c | 15c | |

Q

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|---|-----|-----|-----|
| Queensland Beauty. Soft salmon pink sport of Golden Dawn | 30c | 21c | 15c |
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R

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| Rapture. Large, double, deep pink blooms on long stem | 22c | 15c | 10c |
| Red Hoover. Intensified sport of Pres Hoover with red predominating | 22c | 15c | 10c |
| Red Radiance. A vigorous, glowing crimson sport of Radiance | | 15c | 10c |
| Roselandia. Golden yellow blooms; Ophelia type | | 15c | 10c |
| Rose Marie. Double cupped rose-pink blooms are borne single on long stems; a vigorous grower and profuse bloomer | 22c | 15c | 10c |
| Roslyn. Free flowering vigorous; large, double, deep golden yellow | 25c | 18c | 12c |
| Rouge Mallerin. Double, well formed blooms of lasting deep red | 30c | 21c | 15c |

S

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| Schwabenland. Extremely large, beautifully formed blooms of deep rose-pink. A very hardy variety introduced as a Hybrid-Rugosa, but its blossoms and growth resemble Hybrid-Teas, and may be planted as such | 22c | 15c | 10c |
| Senori Gari. Orange buds, full, fragrant blooms of apricot-rose | | 18c | 12c |
| Sensation. Extremely double; rich dark crimson; fragrant | | | 10c |
| Signora. See Patented Roses. | | | |
| Sir Henry Segrave. Beautifully shaped, double, deep, lemon yellow | 25c | 18c | 12c |
| Soeur Therese. Very vigorous, upright, profuse; double bloom of rich yellow | 22c | 15c | 10c |
| Soleil de France. Large, double, lasting sun-yellow, reddish center on strong stem | 22c | 15c | 10c |
| Souv Claudius Pernet. Beautiful long buds, full blooms, rich yellow | 22c | 15c | 10c |
| Souv Georges Pernet. Very large, brick-red to orange-rose | 22c | 15c | 10c |
| Souv J B Weibel. Long buds and full flowers of shining deep rose pink | | 15c | 10c |
| Souv Jean Soupert. Creamy yellow tinted coral; vigorous, profuse | | 18c | 12c |
| Souv Mme C Chambard. Very large full blooms of deep coral red | 25c | 18c | 12c |

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| Southport. A brilliant, unshaded, scarlet; fine tea scented | 30c | 21c | 15c |
| Sunburst. Beautifully shaped buds, double blooms of rich yellow | | | 12c |
| Sunkist. A coppery orange sport of Joanna Hill with the same good qualities; extremely lasting, double blooms on long, straight stems | 22c | 15c | 10c |
| Susan Louise. Unusually long, slender buds, full blooms of dainty pink | 22c | 15c | 10c |
| Syracuse. A very vigorous, upright grower and continuous bloomer. Double, well formed, lasting bright scarlet crimson | 22c | 15c | 10c |

T

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|---|-----|-----|-----|
| Talisman. The favorite two-toned variety, rich yellow and rose-red | 22c | 15c | 10c |
| Texas Centennial. See Patented Roses. | | | |
| The Doctor. Extraordinarily beautiful pink flower | 30c | 21c | 15c |
| Thomas A Edison. Large, well shaped, double blooms of two shades of pink, a clear light pink and a deeper tone. A strong grower | 22c | 15c | 10c |

Trigo. Long stemmed, double, rich yellow, apricot center

15c 10c

V

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| Vaterland. Extremely dark scarlet-crimson, high-centered, velvety | 22c | 15c | 10c |
| Victoria Harrington. Lasting, velvety dark red; intensely fragrant blooms on vigorous, free flowering plants | 25c | 18c | 12c |
| Ville de Paris. Lasting, well-shaped blooms of sunflower yellow | 25c | 18c | 12c |

W

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|--|-----|-----|-----|
| Western Gold. Clear yellow sport of Talisman | 25c | 18c | 12c |
| White Ensign. Large, double, fragrant creamy white; vigorous | | 15c | 10c |
| Wilhelm Kordes. Deep golden-salmon, with copper-red tints | 22c | 15c | 10c |
| Will Rogers. See Patented Roses. | | | |
| William F. Dreer. Yellow to pink, profuse bloomer, strong stems | 22c | 15c | 10c |
| William Orr. Long stemmed blooms of lasting, bright crimson | 22c | 15c | 10c |

Y

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|--|-----|-----|-----|
| Yellow Looymans. Yellow sport of the popular bush variety | 25c | 18c | 12c |
| Yellow Sastago. Sport of the popular bush variety | 22c | 15c | 10c |

Climbers

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|--|-----|-----|-----|
| American Pillar. Clusters of single, pink blooms with white eye; hardy | 12c | 8c | 5c |
| Banksia White. Tiny white flowers in great profusion | 22c | 15c | 10c |
| Banksia Yellow. Same as above except yellow | 22c | 15c | 10c |
| Blaze. See Patented Roses. | | | |
| Chaplin's Pink Climber. Resembles Paul's Scarlet, except clear pink | 16c | 10c | 6c |
| Cherokee Pink. Large single, bright pink; comes early in Spring | 22c | 15c | 10c |
| Cherokee Ramona. Same as above except carmine-crimson | 22c | 15c | 10c |
| Cherokee White. Same as other Cherokees, except it is white | 22c | | |
| CI American Beauty. Hardy, Spring bloomer, carmine-red | 16c | 10c | 6c |
| CI Cecile Brunner. An exceptionally strong grower; sport of the Polyantha bush..... | 22c | 15c | 10c |
| CI Countess Vandal. See Patented Roses. | | | |
| CI Dainty Bess. Sport of the popular bush; single, pink | 25c | 18c | 12c |
| CI Dame Edith Helen. Same large, pink blooms as the bush | 22c | 15c | 10c |
| CI Duchess of Atholl. Very free flowering, orange to rose | 25c | 18c | |
| CI Etoile de Hollande. Fragrant, dark red, sport of bush | | 18c | 12c |
| CI General MacArthur. Sport of the bush, bright scarlet | | 15c | |

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|--------------------------|---|-----|-----|-----|
| Cl Golden Emblem. | Rich yellow blooms, same as bush parent | 25c | 18c | 12c |
| Cl Gold Star. | Sport of the bush, golden yellow blooms, orange center | 25c | 18c | 12c |
| Cl Gruss an Teplitz. | Same as the bush, velvety scarlet | 22c | 15c | 10c |
| Cl Hoosier Beauty. | Vigorous sport of bush, very dark scarlet | 25c | 18c | 12c |
| Cl Joanna Hill. (36) | A new sport of the bush; bronzy yellow | 25c | 18c | 12c |
| Cl Los Angeles. | Sport of the bush; pink with golden suffusion | 25c | 18c | 12c |
| Cl Mary Hart. | See Patented Roses. | | | |
| Cl Mme Jules Bouche. | Sport of bush, white | 25c | | |
| Cl Mme E Herriot. | A very well liked, strong, climbing sport, coral-red | 25c | 18c | 12c |
| Cl Mrs E P Thom. | Same rich yellow blooms as bush parent | 22c | 15c | 10c |
| Cl Mrs Lovell Swisher. | Sport of bush, salmon-pink | 22c | 15c | 10c |
| Cl Pink Radiance. | Sport of the popular bush, rosy pink | 22c | 15c | 10c |
| Cl Pres H Hoover. | Vigorous climbing sport; yellow tinted pink | 25c | 18c | 12c |
| Cl Red Radiance. | Sport of the Red Radiance bush | 22c | 15c | 10c |
| Cl Rose Marie. | Satiny pink blooms, the same as the bush | 22c | 15c | 10c |
| Cl Shot Silk. | Cherry-cerise; well-formed, healthy, shining foliage | | 15c | 10c |
| Cl Souv Claudius Pernet. | Profuse, pure lasting yellow | | 15c | 10c |
| Cl Sunburst. | Form and color identical to the bush parent; yellow | | 15c | 10c |
| Cl Talisman. | Multi-colored blooms, same as the parent bush | 22c | 15c | 10c |
| Crimson Rambler. | Small scarlet flowers, large clusters, hardy | 12c | 8c | 5c |
| Dorothy Perkins. | Small shell-pink blooms in large clusters; hardy | 12c | 8c | 5c |
| Dorothy Perkins White. | Same as above except white blooms | 12c | 8c | 5c |
| Doublons. | See Patented Roses. | | | |
| Dr W Van Fleet. | Large flesh-pink, rosy center; hardy | 16c | 10c | 6c |
| Emily Gray. | Golden yellow; large, open blooms; hardy | 16c | 10c | 6c |
| Excelsa. | Similar to Dorothy Perkins, except red | 12c | 8c | 5c |
| Flower of Fairfield. | Similar to Crimson Rambler | 12c | 8c | 5c |
| Golden Climber. | See Patented Roses. | | | |
| Gold of Ophir. | Southern climber of copper, carmine and salmon | 12c | 8c | 5c |
| Mary Wallace. | Well-formed, rosy-pink with salmon base; hardy | 12c | 8c | 5c |
| Mermaid. | Very large, single blooms of clear, light yellow | 25c | 18c | 12c |
| New Dawn. | See Patented Roses. | | | |
| Paul's Scarlet Climber. | A profuse Spring bloomer, bright, scarlet, hardy | 12c | 8c | 5c |
| Primrose. | Hardy climber, medium sized blooms of canary yellow | 22c | 15c | 10c |
| Roserie. | A deep pink sport of Tausendschoen; hardy | 12c | 8c | 5c |
| Silver Moon. | Especially beautiful foliage and large white blooms; hardy | 16c | 10c | 6c |
| Staechelin. | (Mme Gregoire Staechelin, Spanish Beauty). A hardy variety, long stemmed, pink blooms with lightly curled petals | 12c | 8c | 5c |
| Tausendschoen. | Large clusters of medium sized blooms that shade from soft pink to white; thornless, hardy | 12c | 8c | 5c |

Hybri Perpetuals, Rugosas and Other Hardy Varieties

| | | No. 1 | No. 1½ | No. 2 |
|------------------------|--|----------|-----------|----------|
| | | Each | Each | Each |
| American Beauty. | Desirable as a forcer, as well as for the garden. Very fragrant, deep pink shaded carmine | 22c | 15c | 10c |
| Austrian Copper. | Single. Intense copper-red; reverse of petals bright golden yellow | 25c | 18c | 12c |
| Frau Karl Druschki. | Immense, lasting blooms of snow-white | 22c | | 10c |
| F J Grootendorst. | A profuse bloomer; bright red | 16c | 10c | 6c |
| F J Grootendorst Pink. | Same as above, except clear pink | 16c | 10c | 6c |
| General Jacqueminot. | An old favorite, clear red | | 15c | 10c |
| Hansa. | Double, reddish violet blooms of large size | 22c | 15c | 10c |
| Mme Albert Barbier. | A continuous bloomer; salmon tinted yellow | 22c | 15c | 10c |
| Schwabenland. | Large, double, deep pink blooms on long stems; a continuous bloomer. (See Hybrid Teas) | 22c | 15c | 10c |
| Ulrich Brunner. | Large, fine formed blossoms of cherry-red | 22c | 15c | |

Polyanthas or "Baby" Roses

| | No. 1 Each | No. 1½ Each | No. 2 Each |
|---|------------------|-------------------|------------------|
| Cecile Brunner. Small dainty buds of clear pink, yellow base | 22c | 15c | 10c |
| Echo. Sport of Tausendschoen (Clg.). Soft pink to white; thornless | 22c | 15c | 10c |
| Ellen Poulsen. Dark, brilliant pink; very sweetly scented | 22c | 15c | 10c |
| Else Poulsen. A tall grower, continuous bloomer, semi-double flowers large for the type; two-tone rose-pink | 22c | 15c | 10c |
| Gloria Mundi. A very striking variety, orange-scarlet; a low grower | 22c | 15c | 10c |
| Golden Salmon. Large clusters of bright salmon-orange | 22c | 15c | 10c |
| Ideal. A good grower and continuous bloomer, large clusters, dark red | | | 10c |
| Improved Lafayette. A vigorous grower; deep glowing crimson | | | 15c |
| Kirsten Poulsen. A very attractive tall growing variety that blooms almost continuously with large clusters of open scarlet flowers | 22c | 15c | 10c |
| Miss Edith Cavell. A profuse bloomer; small, double, lasting blooms of scarlet-crimson | 22c | 15c | 10c |
| Mme N Levavasseur. A vigorous, bushy, low-grower, with immense clusters of rosy-red blooms on strong stems | 22c | 15c | 10c |
| Mrs R M Finch. A profuse bloomer; double blooms of rosy pink | 25c | 18c | 12c |

□ □

Shipping Period--Winter and Spring

THE HARVEST starts at Christmas time (Winter), and orders are filled in their rotation.

LARGE ASSORTMENTS can seldom be completed in the first shipment.

Freight Prepaid to Salt Lake, Denver, Kansas City, St. Louis and Rochester

Car lots are shipped annually to the above breaking points. At any point we can hold your order four weeks in cold storage if desired.

Transportation Allowance

Invoices at these prices f.o.b. Hemet will show credit toward freight or express, one cent each on No. 1 grade and one-half cent each on smaller grades.

□ □

TERMS

TERMS—60 days net, f.o.b. Hemet, California, to established Nurserymen, Seedsmen and Dealers, known to us, or to those who have necessary rating. THIRTY DAYS less 1%. TEN DAYS less 2%. For advance cash or cash with order before shipment, less 3%.

TO THE TRADE ONLY—Prices shown are for first-class stock of the grade named. The use of printed stationery as protection is desirable. If it is not used, the purchaser should state clearly his position. We print only wholesale trade lists, and do not desire or solicit retail orders.

SUBSTITUTION—We do not substitute unless instructed to do so, and then label true name. Customers will save time by naming a second choice, to be supplied only when first choice is sold out.

PRO-RATA—As it is almost impossible to count roses in the field when partly grown, there is a feature of uncertainty about all orders booked before digging. Consequently we reserve the right to fill such pro rata.

GENUINENESS—We exercise great care to keep all varieties true to name and will replace, on proper proof, all stock that may prove otherwise; but it is mutually agreed that we shall not be liable for any amount greater than the original price of the stock. All quotations made subject to stock being unsold when order is received, or loss by any and all unavoidable causes. Freight shipments travel at risk of purchaser.

PACKING—Bales and boxes will be charged at near actual cost price. We make no charge for packing or delivery to railroad station.

PATENTED VARIETIES

Not less than five of any variety sold to a customer.
Kindly order in multiples of five.

BUSH

| | | Wholesale Prices | Price Per 10 | Price Per 100 | Price Per 1000 |
|--|---|------------------|--------------|---------------|----------------|
| | | | | | |
| Better Times (Patent No. 23). | Flowers large, double and fragrant. Produced on long, strong stems. Foliage leathery, dark green. Free bloomer. Retail price \$1.00, per doz. \$10 | | .55 | .50 | .40 |
| Countess Vandal (Patent No. 38). | Long buds, rich blend of pink, copper and gold. Single on long stiff stems. Retail price \$1.00, per doz. \$10 | .55 | .50 | .40 | |
| Eclipse (Patent No. 172). | Long buds of rich gold without shading. Ornamental sepals. Retail price \$1.25, per doz. \$12.50 | .70 | .60 | .50 | |
| Eternal Youth (Patent No. 332). | Long pointed buds of soft pink, yellow at base. Growth vigorous. Retail \$1.50, per doz. \$15 | .90 | .75 | .65 | |
| Feu Pernet-Ducher (Patent No. 103). | Creamy buds marked with carmine opening to rich yellow flowers with edges flushed with pink. Retail price \$1.00, per doz. \$10.00 | .60 | .50 | .45 | |
| McGredy's Sunset (Patent No. 317). | Outside of petals clear buttercup yellow, tipped orange. Inside chrome yellow. Medium size with pleasing fragrance. Retail price \$1.50, per doz. \$15.00 | .90 | .75 | .65 | |
| Mary Hart (Patent No. 8). | Red Sport of Talisman. Same style as parent. Retail price \$1.00, per doz. \$10.00 | .55 | .50 | .40 | |
| Signora (Patent No. 201). | Long bud of warm burnt sienna. Tall growing plant with bloom on long stem. Retail price \$1.25, per doz. \$12.50 | .70 | .60 | .50 | |
| Texas Centennial (Patent No. 162). | Clear Red Sport of President H Hoover. Retail price 60c, per doz. \$6.00 | .35 | .30 | .25 | |
| Will Rogers (Patent No. 256). | Dark velvety crimson maroon, double, free blooming. Strong, vigorous, dark green foliage. Retail price \$1.00, per doz. \$10.00 | .60 | .50 | .40 | |

CLIMBERS

| | | | | |
|--|---|-----|-----|-----|
| Blaze (Patent No. 10). | Climber, hardy everblooming, bright scarlet. Retail price \$1.00, per doz. \$10.00 | .55 | .50 | .40 |
| Doubloons Patent No. 152). | Climber, clusters of very large cup-formed saffron yellow blooms. Long heavy canes. Retail price \$1.50, per doz. \$15.00 | .90 | .75 | .65 |
| Golden Climber (Patent No. 28). | Hybrid Tea flowered, hardy climber, golden. Retail price \$1.00, per doz. \$10.00 | .55 | .50 | .40 |
| New Dawn (Patent No. 1). | The Everblooming Dr. Van Fleet, with the same long flesh pink buds, but the blooms are produced continuously throughout the summer and fall months. Retail price \$1.50 | .90 | .75 | |
| Cl Countess Vandal. | Climbing sport of bush. Retail price \$1.00, per doz. \$10.00 | .55 | .50 | .40 |
| Cl Mary Hart. | Climbing sport of bush. Retail price \$1.00, per doz. \$10.00 | .55 | .50 | .40 |

These Patented Roses are being offered under license from the Patent owners. The above is taken from their descriptions. They shall not be sold at retail for less than above shown figures per plant. (Not less than three of a kind at the dozen rate.)

HEMET GROWN

"This zone is more of a contradiction than any others."—Thomas

Why our location some 90 miles east of Los Angeles, about 1700 feet above sea-level, and only a few miles from the desert to the north and east is so very desirable—is hard to explain—is almost another contradiction. Of course we irrigate almost constantly during the growing season, and it is a pleasure to explain why and how that is a great factor toward well made-up plants. By constant irrigation the plants are kept growing all through the growing season and so are then ready for a well-earned rest at frost time; and it is safe to gamble the frost will "cook" the blossoms early in November, usually about the 10th. This method makes them grow all through the long growing season and then by regulating irrigation helps them harden-up, as seldom do our rains come early. Could better conditions be created?

In the winter time when our output is being harvested it is the coldest at daylight. This is taken advantage of by filling our Storage Cellars with cold air from the outside at that time with a large fan driven by a 10-h.p. motor. It is remarkable how cold this stored air seems during the following warm winter day, and easy to believe the plants are benefited when held under such conditions, especially so when you know many of the mornings are real frosty and mighty cold.

The dry desert conditions are favorable in combating storage rot and mildew. These favorable conditions are also helped by the use of finely ground sulphur distributed by the fan every 10 days. The fresh air and sulphur combined are wonderful helpers in our effort to create a perfect storage. And again, we do not have in our Hemet Production any black-spot, the spores of which play such havoc in all storage cellars when brought in with infested plants.

The first Rose Bushes are brought in shortly before Christmas time and all early orders shipped as directed. A constant effort is made to keep the plants "moving"—consequently they are in storage only a short time.

Eastern shipments are loaded into cars pre-iced in San Bernardino and forwarded to destination with vents sealed. This maintains good storage atmosphere to destination and insures against frost. Another step toward perfect service.

The concrete basement storage as protection against wind and sun; the fresh air from the 10-h.p. fan; occasional doses of sulphur; the best packing methods; complete boxing of all car-lot shipments; the pre-iced cars; the storage at car-breaking points; all combine to give you perfect service.

7"x10"

COLOR PLATES

\$1.00 Assortment

Some 50 pictures of Roses in color, showing 60 popular varieties. True to name in color and form. The well-known art-work of J. Horace McFarland Company.

The Howard Rose Company is proud to offer to its customers this excellent assortment of colored plates. If not a customer, even an order of 10 plants of one variety puts you in that class.

NOT OVER 3 ASSORTMENTS TO A CUSTOMER.

